

Dancing thru Pregnancy® **TOTAL PREGNANCY FITNESS™**



Licensing of Tradenames (Total Pregnancy Fitness™, Dancing Thru Pregnancy®, Mom-Baby Fitness™ and/or StrollerDance™)

Yearly fee paid to DTP, Inc.: \$250

For Year: 2010

Hospital/Facility provides Three Components:

1. Approved instructor(s) – trained and certified by DTP®
2. Compliance with designated program format – follow the exercise components and sequencing described in DTP's approved class format, which has been demonstrated effective in producing beneficial outcomes.
3. Use of appropriate trademark symbol, ex: TOTAL PREGNANCY FITNESS™ in marketing.

DTP, Inc. provides Administrative Materials

For the Hospital/Facility:

1. Class session planning suggestions
 - A. How to set up session schedules for marketing & teaching
 - B. Tasks in preparing for class sessions
2. Marketing and follow through recommendations
 - A. Short marketing "blurb" and some examples of PR tools
 - B. Marketing targets & suggested ways to market
 - C. Advice on following through with potential patients
3. Medical Screening information & form

Materials for the Instructor:

1. Approved components & sequencing for program format
2. Input/Feedback on class organization

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203-481-2200

Date:

Date: